Jewelry by Zhelaine, nc. Handcrafted in Colorado

















Citrine, Pietersite and Druse









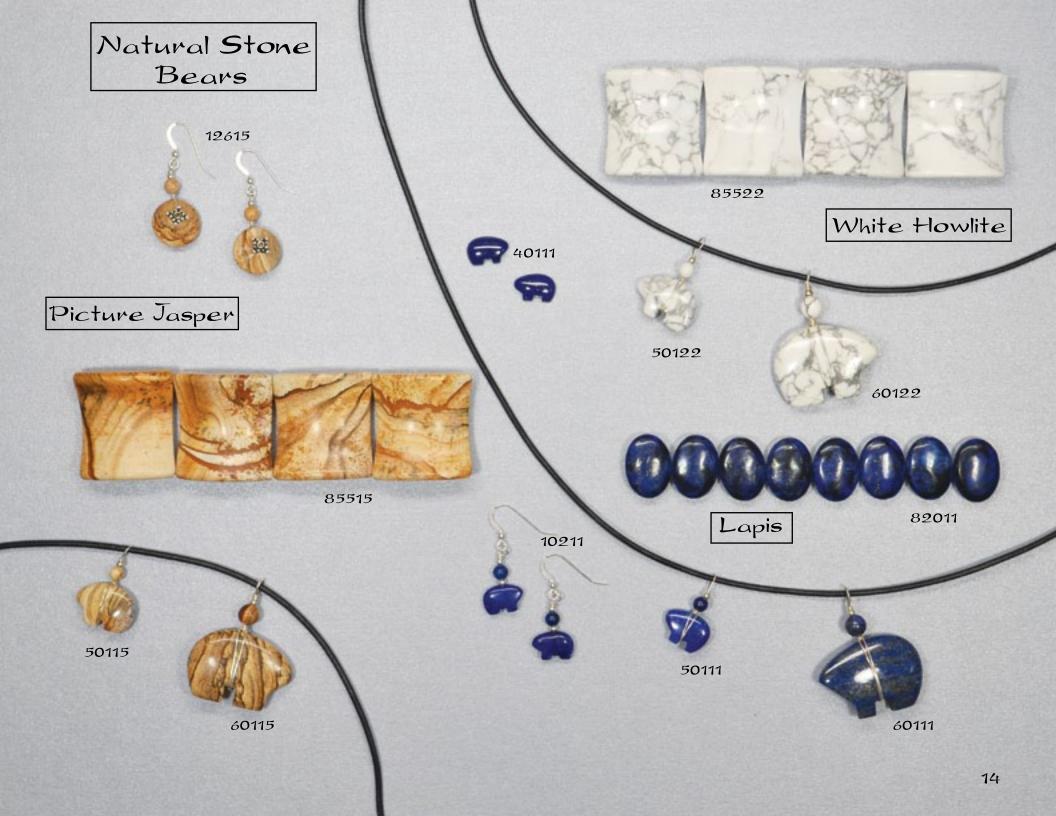


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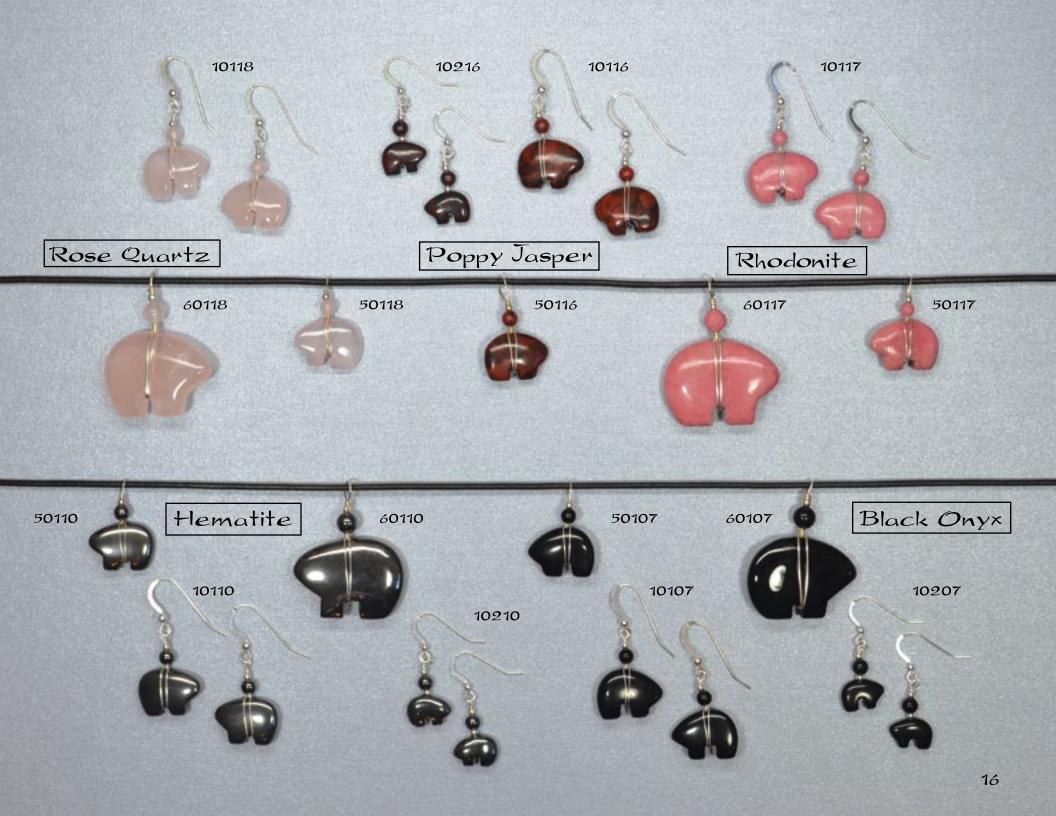








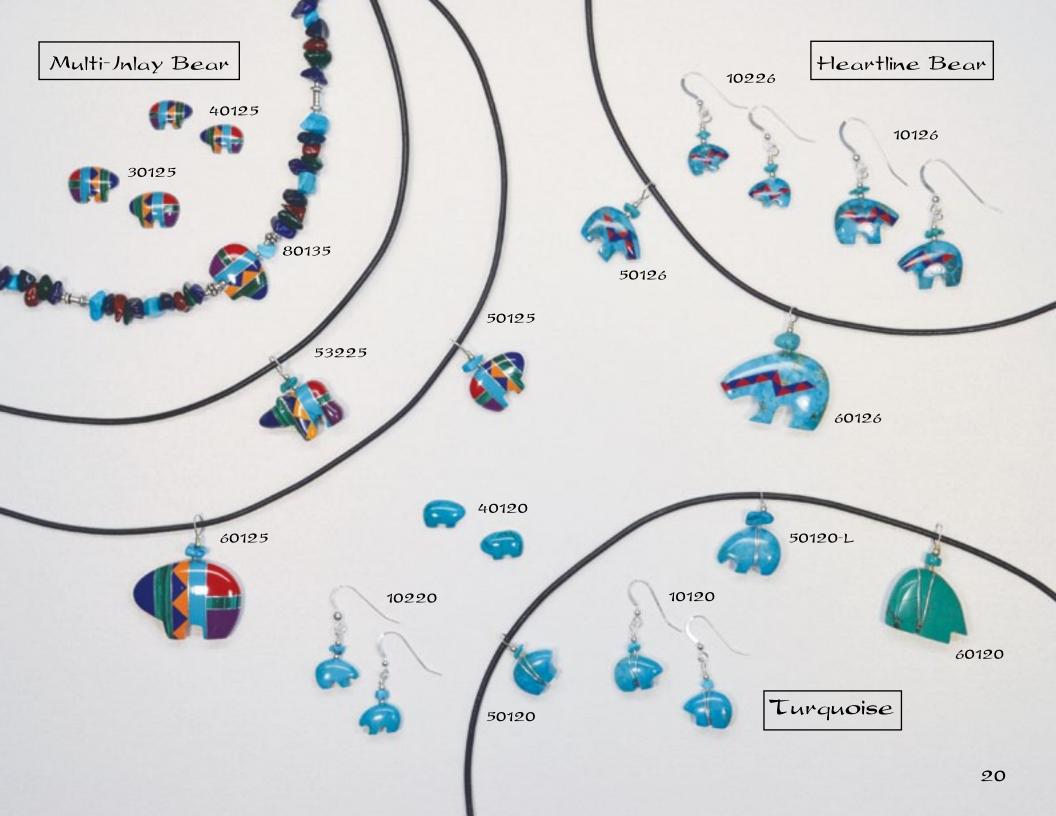


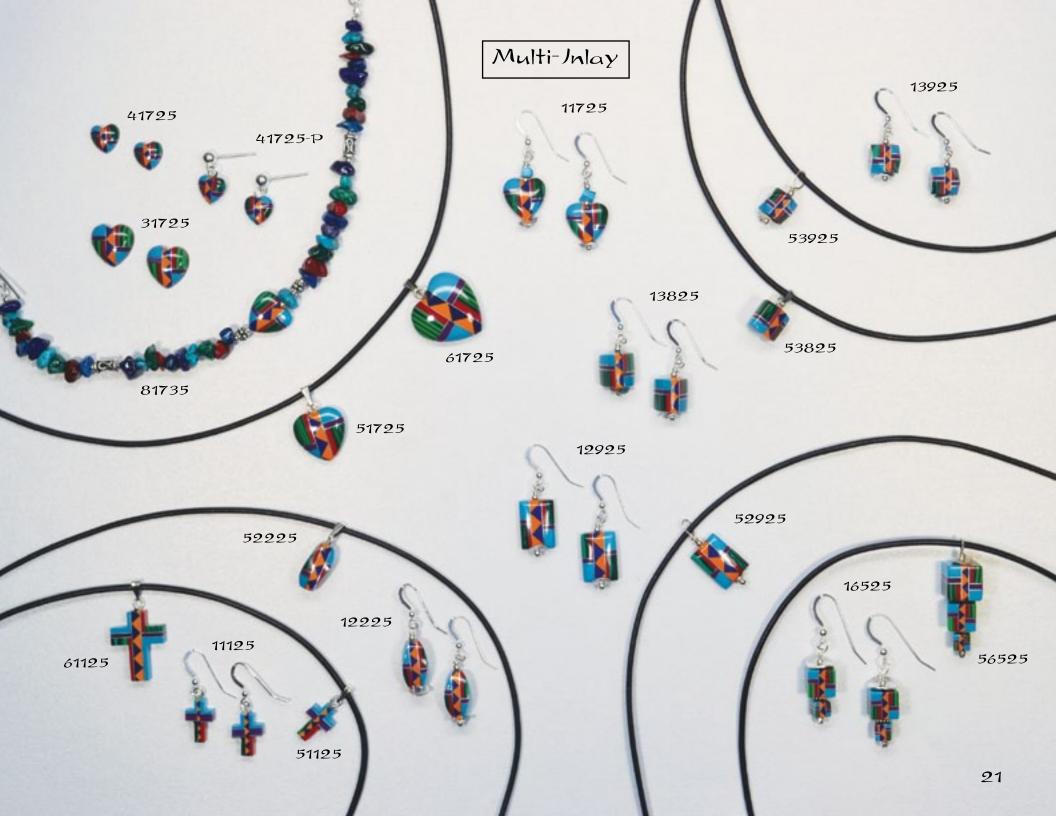




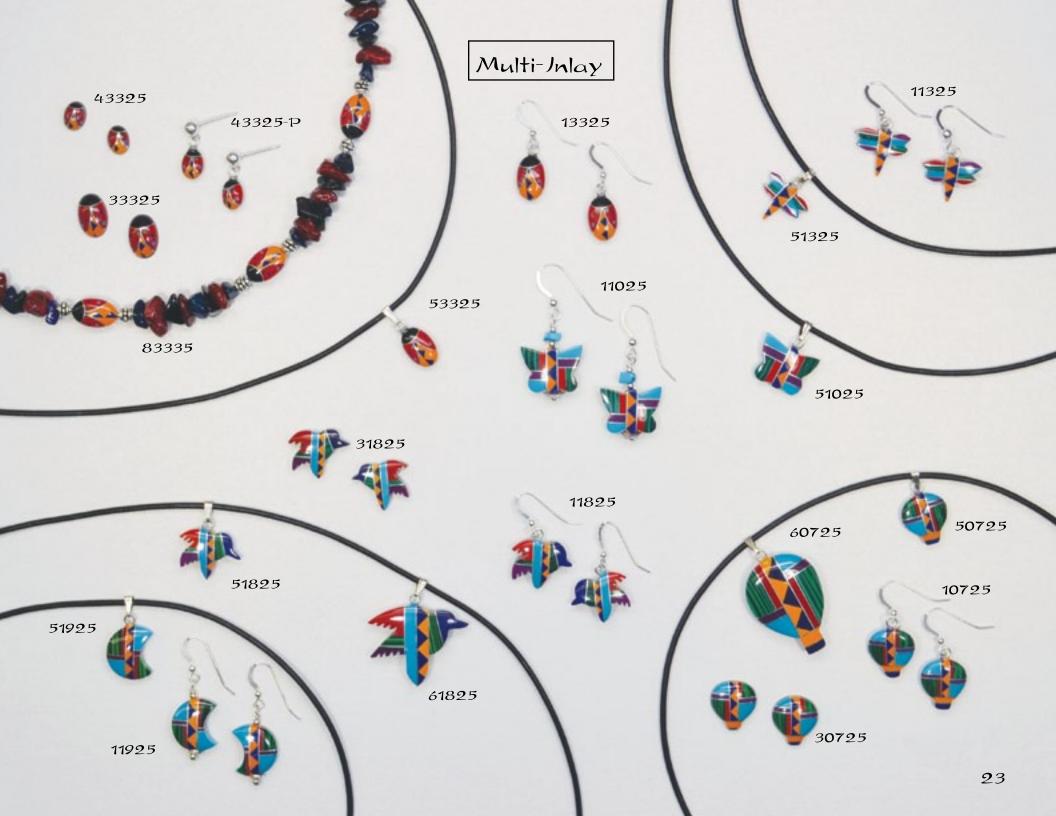


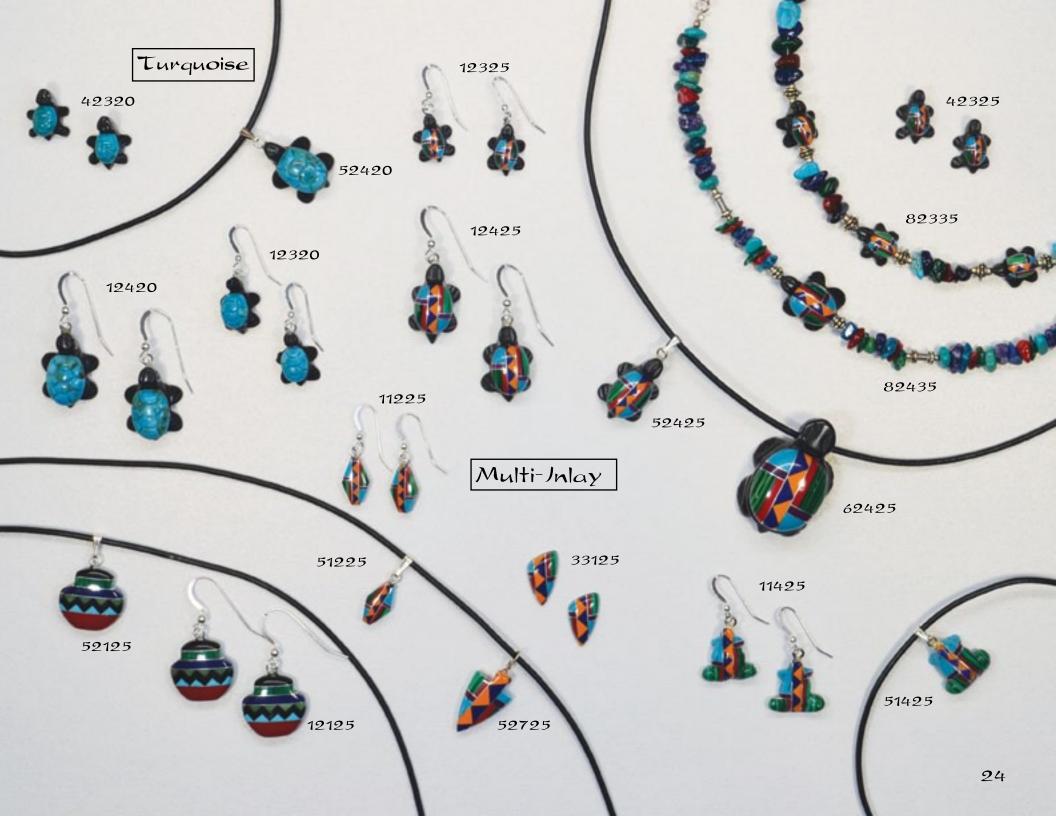












Artist Bio: Heather Zhelaine grew up in the mountain splendor of Estes Park, Colorado, surrounded by the breathtaking beauty of nature that continues to inspire her to this day. Her family ran a thriving handcrafted retail store in the community for 25 years, born from the artistry of her father (a talented woodworker) and mother (who created gorgeous pottery). The couple also crafted wind chimes in those early years, with the 6-year old Heather rolling beads for musical art -- strummed by nature and made of earth, wood and wire. Was it then that Heather found her life's calling?

Jewelry by Zhelaine, Inc. came to be in 1990 while Heather attended Colorado State University. Through her studies in anthropology she was exposed to wonderful people and cultures throughout the world. In 1995, inspired by the diverse world of Native Americans (specifically Zuni), the STONGessence line was born. It began with a few simple bear and multi-inlay designs, and over the years has blossomed into 400 unique designs. The line now incorporates hundreds of wonderful Carthy, organic and rocky gemstone styles of jewelry all hand made in Fort Collins, Colorado.

Jewelry by Zhelaine is a values-driven organization, and Heather believes in fostering creativity in staff and cultivating the next generation of jewelry designers. For the past 15 years Heather has hired CSU students with specialties in art and jewelry to not only hand-make the line, but also offer new and unique design perspectives.

Heather attends all her trade shows and is pleased to say she knows each of her customers as individuals and takes great joy in making every customer feel valued — from small shops to multi-site chains. The relationships sometimes even results in new designs as she responds to customer requests.

"I love designing and creating with all the many stones and gemstones in our world. I continue to search for that next big thing that will inspire us and ultimately our customers! Heather says. "It is my desire to continue providing unique,

high quality products, the best customer service and competitively priced hand-made jewelry from Colorado! I believe that we small business owners are the backbone of our nation! We provide the artists a place to thrive and give our customers a product of value that will last for years to come."

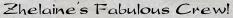


Our Guarantee:

We guarantee your satisfaction! We guarantee everything you buy from Zhelaine to be of quality materials and free from defects in material and workmanship.

If you are not satisfied with any product you purchase from us, return it in salable condition within 60 days and we will exchange (*) it for another item that is selling well in your area!

This warranty doesn't include incidental or consequential expenses. No other warranty is implied.





To Place an Order: Call Zhelaine (970) 223-4690 Fox (970) 266-0818 email: nospam@zhelaine.com

First Time Customers:

We will be glad to extend terms to you when we have your credit sheet on file! To speed up your first order you may purchase with a credit card! \$150 minimum

Existing Customers: Net 30 is our standard term. \$100 re-order

Returns/(*)SExchanges:

As described in our guarantee, we will exchange out merchandise. We will offer you \$100 in exchange merchandise each year. Please call Heather Zhelaine with your requests at: (970) 223-4690 Return to: 2913 Michener Court Ft. Collins, Colordo 80526

Shipping Methods: We normally ship UPS. We can ship USPS if requested.

Credit Cards: We take Master Card and Visa





Floor Display

4-Sided OAK Wood Floor Display

\$550.00 w/jewelry offset

Height: 5 ft 8 in tall

Base: 17 X 17 inches square

Capacity:

200 cards single stacked (will hold 3 cards/peg --- 600 pieces of jewelry)

Locking storage base cabinet

Initial Investment of \$4500-5500

Rotates \$1500-\$2000/month

Our Products:

All of gorgeous stones are Natural Stones from the Earth. The exceptions are the multi inlay and heartline designs. They are a composite resin that are representative of the natural stone. We use high quality sterling silver beads, wire & ear wires. We use 18" leather cords with sterling silver clasps.



Jewelry by Zhelaine



Counter Top Display

2-Sided OAK Wood Display

\$150.00 w/jewelry offset

Height: 25 inches tall Rotates in 16 inch location

Capacity: 60 cards single stacked (will hold 3 cards/peg 180 pieces of jewelry)

Rotates \$300-\$500/month

FREE DISPLAY! w/\$650 order

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